



Explora  
JOURNEYS


# DISCOVER THE OCEAN STATE OF MIND

A Journey Like No Other



GROW YOUR BUSINESS WITH US AS  
WE REDEFINE OCEAN TRAVEL





THE TIME IS NOW...TO TAKE TO  
THE RADIANT, WONDROUS SEA

Glittering and **MYSTERIOUS**, the sea has always  
been a **PROFOUND** element of our pull to be  
close, somehow, to life's **VAST** *beauty*.

From the earliest civilisations to the modern  
*luxury* traveller, the sea, like nowhere else, unfolds  
**ENDLESS** possibility.

We believe that luxury travel uplifts us, for it opens us to joy and discovery.  
Connecting a new generation of discerning travellers to this transformative  
feeling – what we call the Ocean State of Mind – is at the heart of every  
Explora Journeys experience.

Whether your clients are fans of traditional cruising or new to ocean  
experiences, our journeys affirm the power of thoughtful travel to ignite  
wonder and create meaningful memories.

We offer a distinct new choice for your clients by redefining luxury cruises  
as ocean journeys – a category all our own.



# SPACE. CHOICE. PRIVACY. DESIGN.

Our award-winning Homes at Sea offer unparalleled comfort, with amenity inclusions for all

## LUXURY IS INDIVIDUAL

We applaud and embrace this individuality – a perspective that, for us, rests alongside our recognition and respect for diversity and inclusiveness.

### TODAY'S DISCERNING TRAVELLERS – YOUR CLIENTS – WANT TO:

Soak in all that the world has to offer,  
in meaningful ways

–

Connect with new cultures and tastes,  
as well as with one another –  
and with themselves

–

Surround themselves with inspiration...  
like swimming amongst teeming marine  
creatures in azure Caribbean waters, gazing  
upon a private collection of some of the  
world's most revered art

–

Relax into serene and stunning surroundings

## HOME-LIKE COMFORT AT SEA

Our Homes at Sea are elegant, spacious and comfortable.

On EXPLORA I and EXPLORA II, every one of our 461 oceanfront suites, penthouses and residences are designed to stimulate the senses and nurture our guests' Ocean State of Mind. We have worked meticulously in collaboration with some of the world's foremost superyacht and luxury hospitality designers and architects.

The result is a seamless blend of refined Swiss precision with modern European craftsmanship and vibrant design – and "Best Cabin" honours in the 2022 Cruise Ship Interiors Awards.



This means unrivalled space and privacy, with our suites starting at 35 sqm (377 sq ft) and an average size of 42 sqm (453 sq ft) – making them so spacious that they're unlike what most luxury cruise lines offer.

From Ocean Terrace Suites to the Owner's Residence, all suites on EXPLORA I and EXPLORA II will soothe and calm with colours, textures and thoughtful, home-like touches.

- Floor-to-ceiling windows
- Private sun terraces
- Service where everything is taken care of
- Arriving to find luggage delivered and a chilled bottle of champagne waiting
- Walk-in wardrobe with seated vanity area and Dyson Supersonic™ hair dryer
- Heated bathroom floors
- Personal binoculars
- Wireless bedside charging
- Mini-bar replenished according to each guest's preferences
- Espresso machine with biodegradable pods; a kettle and teapot
- Complimentary personal refillable water bottle for each guest

**A GENEROUS, ALL-INCLUSIVE EXPERIENCE  
THAT LETS RELAXATION TAKE PRECEDENCE OVER DECISIONS**

## CONNECT WITH US TODAY

Email: [support@explorajourneys.com](mailto:support@explorajourneys.com) Visit: [explorajourneys.com/traveladvisors](https://explorajourneys.com/traveladvisors)

‘LIVE IN THE SUNSHINE,  
SWIM THE SEA, DRINK THE WILD AIR.’

RALPH WALDO EMERSON



**THOUGHTFUL CUISINE,  
ARTFULLY PRESENTED**

Today's discerning travellers know exceptional food and drink well. They curate a plethora of divine tastes, and appreciate the power of simple ingredients used to stunning capacity.

Both EXPLORA I and EXPLORA II will offer a sophisticated and varied collection of 18 distinct restaurants, bars and lounges created to celebrate global cooking talents, provenance and wholesome ingredients sourced by local partners.

Each journey is inclusive of nearly all dining onboard, from Sakura's fine Pan-Asian cuisine to the sophisticated, French-influenced fare at Fil Rouge; from the European take on a high-end steakhouse at Marble & Co. Grill to Med Yacht Club's food infused with tastes and textures of Italy, Spain, Greece, France and North Africa.

Anthology\* is not to be missed, as its indoor and outdoor spaces are a stunning backdrop for exquisite cuisine celebrating the talents and specialities of guest chefs from around the globe.



‘We aim to **SHOW** the world  
what food at **SEA** *can* really  
be by building a *story*, through  
travelling the **WORLD** and  
*tasting it.*’

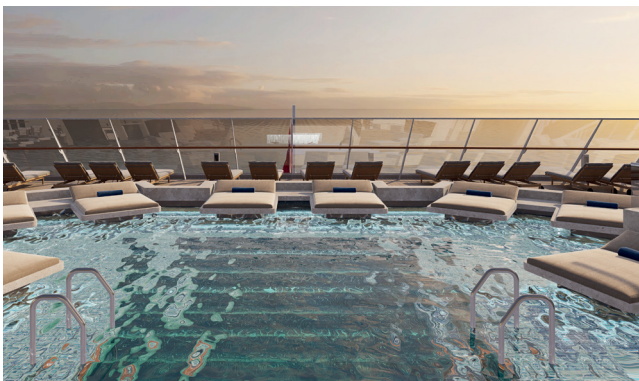
**FRANCK GARANGER,  
HEAD OF CULINARY**

\*Requires a per-guest experience fee



## OCEAN-INSPIRED WELLNESS, INSIDE AND OUT

Overall well-being is a vital focus, and our Ocean Wellness Programme aims to draw upon the oceans' calming and revitalising influences.



EXPLORA I and EXPLORA II each offer three outdoor pools, including one only for adults, and one indoor pool under a retractable glass roof - and poolside, 64 cabanas and al fresco dining options.

'The right vibe at the right time' is our mantra when it comes to the way we have reimagined the possibilities for curated entertainment and enrichment. Indoor and outdoor lounges will be the backdrop for the unexpected – and, often, subtle – presentation of numerous experiences and interactions with enormously talented resident and guest artists, experts and luminaries.

270 <sup>sqm</sup>  
(2,906 sq ft)

**INDOOR & OPEN-AIR  
FITNESS CENTRE  
AND FITNESS  
STUDIO AREA**

11

**SERENE TREATMENT  
ROOMS**

including private spa  
suites with dedicated  
outdoor relaxation  
areas and a double  
treatment room

**BESPOKE FITNESS  
CLASSES**

in partnership with  
Technogym

700+ <sup>sqm</sup>  
(7,500+ sq ft)

**OF SPACE  
DEDICATED TO  
RELAXATION AND  
REJUVENATION**

**MULTISENSORIAL  
EXPERIENCE AREAS**

like a regenerative  
hydrotherapy pool;  
contrast therapy  
(Finnish Sauna, Steam  
Room, ice fall);  
salt cave

**RANGE OF  
DISCIPLINES**

including functional  
strength training,  
Pilates Reformer  
classes, outdoor  
cycling and rowing





# PLACES YOUR CLIENTS HAVE IMAGINED...AND THOSE THEY'LL DREAM OF LONG AFTER THEY'RE HOME

From celebrated destinations to lesser-travelled spots, your clients will go deeper and linger longer, rediscovering themselves in the process.

**WITH A LANGUID,  
PURPOSEFUL PACE, WE WILL  
VISIT SOME OF THE WORLD'S  
MOST EXQUISITE COASTLINES,  
OFFERING DISCOVERY AT  
EVERY TURN.**

## **BOOK NOW TO OPTIMISE YOUR COMMISSION AND SECURE SAVINGS FOR YOUR CLIENT**

The Explora Early Booking Benefit lets your clients save 5% of the journey fare when they pay in full...and you earn 100% of your commission now.

## **ALL ARE WELCOME**

Dedicated programme for children and teenagers

—

78 connecting suites on both EXPLORA I and EXPLORA II

—

Generous third- and fourth-guest supplement fares

—

Welcoming Solo Traveller programme; fares for solos start at 115% on select journeys – significantly lower than the 200% solo fares typically found throughout the industry

—

Group programmes, Journey Together/+ and Journey Together Gatherings, all offer rolling commission



The *ocean* **CONNECTS** *you* with *yourself*,  
*people* and the **PLACES** around *you*.  
Its **INFLUENCE** sits at the *heart* of  
the Explora Journeys brand.



Guests will finish their journey exhilarated and not exhausted, with sea days, unconventional arrival and departure times, and overnights included in most journeys

### EXPLORA I- *Sailing July 2023*

- NORWEGIAN FJORDS
- UNITED KINGDOM & IRELAND
- ICELAND & GREENLAND
- US & CANADA EAST COAST & NEW ENGLAND
- CARIBBEAN & CENTRAL AMERICA
- HAWAII, US & CANADA PACIFIC COAST
- MEDITERRANEAN & WESTERN EUROPE
- TRANSATLANTIC
- CABO VERDE, CANARY ISLANDS & AZORES

### EXPLORA II- *Sailing August 2024*

- MEDITERRANEAN
- RED SEA & ARABIAN PENINSULA
- INDIA
- SEYCHELLES & MALDIVES
- EAST AFRICA
- MASCARENE ISLANDS
- SOUTH AFRICA

### EXTENDED & GRAND JOURNEYS – THE ULTIMATE OCEAN ESCAPE

Extended Journeys and Grand Journeys are two or more consecutive journeys that together, present deeper, longer travel with more overnights, savings and the ease of remaining in the same onboard suite. Guests can combine any consecutive journeys they wish.

#### CONNECT WITH US TODAY

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# THE SEA IS OUR SOURCE... AND OUR HOME

Like your clients, we are passionate about doing what we can to protect the oceans, lands and cultures that we visit. We believe in the interconnectedness of communities and places, of cultures and planet.

**WE BELIEVE WE MUST LEAVE  
THIS BEAUTIFUL WORLD  
BETTER FOR THE NEXT  
GENERATION THAN HOW  
WE HAVE FOUND IT TODAY.**

We are committed to lessening our environmental impact in profound ways, and, importantly, to constantly evaluating and improving our efforts to do so.

That's why we aim to lead in the areas of fuel, emissions and noise, through innovation and determination. And it's in line with our parent company's pledge to achieve net-zero greenhouse gas emissions in its cruise marine operation by 2050.

## PLANET

Limiting harmful emissions: all ships to have catalytic reduction technology, reducing nitrogen output by 90%, and ship-to-shore power will cut CO<sub>2</sub>

No single-use plastic on our ships

## PLACES

Our parent company's worldwide collaboration with organisations promoting environmental conservation, community strengthening, and emergency relief

## PEOPLE

Groundbreaking enrichment programme for our onboard hosts, emphasising quality of life, balance and well-being

## DID YOU KNOW...



Our first announced Master is Captain Serena Melani, who will helm EXPLORA I for her maiden season, adding 'first captain' to her rich career highlights that also include 'first female captain' and 'first Italian-born female captain' in previous roles.



The guest operation on EXPLORA I will be led by Heike Berdos, General Manager, whose more than 23 years in the industry has fine-tuned an exceptional service mentality and diligent attention to detail.



# ‘WHEREVER YOU STAND, BE THE SOUL OF THAT PLACE.’

RUMI

There is something within all of us that seeks to touch the impossible, to reach out and fulfil a transcendent need that resonates deep within our being.

Our Destination Experiences give your clients new ways to connect with the world – and themselves – in ways that fit each traveller’s pace and passions.

## BEYOND BOUNDARIES

Soul-stirring experiences that touch the impossible... think cliff-jumping in sun-drenched Ibiza or private champagne and oysters on Sweden’s remote Hamneskär Island

## TAILORED EXPERIENCES

For those who seek truly customised arrangements that are both personal and without compromise, like a private yacht, helicopter, or car to take you wherever you like

## ENCHANTING EXPLORATIONS

Exclusively designed for small, agile groups seeking peerless experiences, to witness moments that are off-limits to most

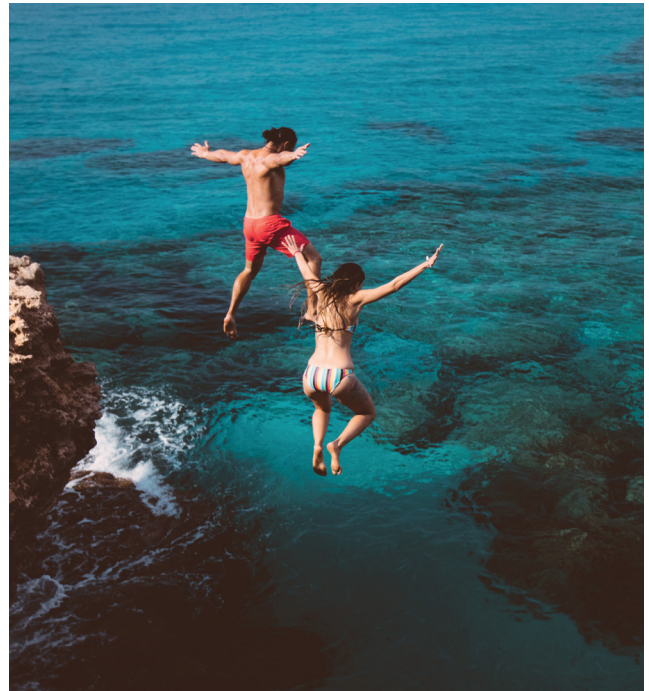


## DESTINATION ESSENTIALS

Magnificent must-do experiences to include hidden wonders and truly special access, whether retreating to the private and tranquil Pontifical Palace of Castel Gandolfo in Italy or savouring a private culinary lesson in someone’s home in Andalucía

## IN-COUNTRY IMMERSIONS

Experiences that take guests deeper into the culture of the countries we visit with immersive, all-inclusive excursions like an up-close-and-personal experience at UNESCO World Heritage Site Iguazu Falls in Brazil



## GET TO KNOW OUR DESTINATION EXPERIENCES

Take advantage of the fact that we pay commission on them when they’re pre-booked and pre-paid.

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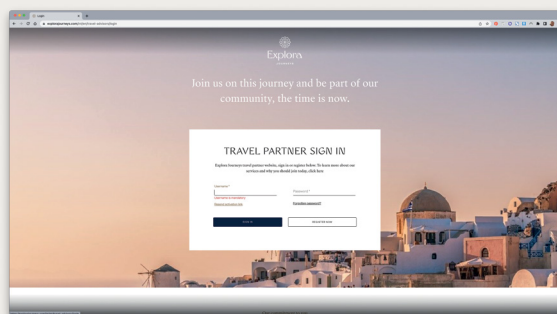
# WE OFFER BOLD POLICIES, PROGRAMMES AND TOOLS – MANY INDUSTRY-LEADING, AND ALL DESIGNED TO HELP YOU GROW YOUR LUXURY BUSINESS

We deeply respect travel advisors, and strive to offer unprecedented ease in knowing and selling Explora Journeys.

**JUST AS LUXURY IS PERSONAL,  
WE BELIEVE INTERACTIONS  
WITH OUR PARTNERS SHOULD  
BE PERSONAL**

When you work with us, we invite you to choose whether to be a partner or a key partner.

## EXPLORA TRAVEL ADVISOR CENTRE



We have designed an online resource just for you, called the Explora Travel Advisor Centre. This platform was created with extensive travel advisor input in order to ensure that it offers seamless management of our shared efforts.

### TO LEARN MORE, CONTACT

support@explorajourneys.com  
www.explorajourneys.com/traveladvisors

## WHAT YOU CAN EXPECT FROM US

Joyful, respectful,  
mutually beneficial  
collaborations

–

One-on-one support,  
whether face-to-face  
or virtual

–

Experience Centre  
Ambassadors committed  
to supporting you

–

Customised marketing  
support

A passion for the  
art of listening

–

A strong belief in  
the importance of  
knowledge-sharing

–

Deep respect for the  
time it takes advisors  
to build a full-service  
experience for  
luxury travellers

## BOLD ADVISOR SUPPORT TO HELP YOU GROW YOUR BUSINESS

Industry's first By Appointment+ Service: you can include your client in a scheduled appointment and our Ambassador helps close the booking

–

Inaugural commission programme of up to 18%

–

Commission on all add-ons (pre-booked destination experiences, pre- and post-journey land experiences, transfers)

–

No NCFs – which means more commission than what most brands pay you

–

Group programmes, including Journey Together Gatherings and Journey Together/+, offering value like additional earnings for you, benefits for your clients



Your North America team are part of Explora Journeys' Global Commercial Sales team, which leverages collective expertise to ensure that we always place you at the centre of our business.



Christopher Austin  
*Chief Sales Officer*

—  
**CHRIS'S SPOTLIGHT  
JOURNEYS**

Northern Europe on EXPLORA I  
in Summer 2023



Saul Fonseca  
*Head of Sales, USA East  
& The Americas*  
saul.fonseca@explorajourneys.com

—  
**SAUL'S SPOTLIGHT  
JOURNEYS**

Caribbean on EXPLORA I  
in Winter 2023



Aimee Price  
*Head of Sales, USA West  
& Canada*  
aimee.price@explorajourneys.com

—  
**AIMEE'S SPOTLIGHT  
JOURNEYS**

Hawaii, US & Canada Pacific Coast  
on EXPLORA I in Spring 2024

In addition to the leadership team,  
there is a world class regional team of  
Business Relationship Leads who are ready  
to support your business needs.

**MEET THE TEAM**



**CONTACT OUR  
EXPLORA EXPERIENCE CENTRE AMBASSADORS**

at 1 833 697 0648 or at support@explorajourneys.com

**LET US HELP YOU  
GROW YOUR LUXURY  
BUSINESS**

—  
**IF YOU'RE NOT A  
PARTNER ALREADY,  
REACH OUT TO US  
TODAY**

Whether it's best for you to be  
a partner or a key partner, you  
will have our robust support.

—  
**REGISTER TO ACCESS  
THE EXPLORA TRAVEL  
ADVISOR CENTRE**

explorajourneys.com/  
traveladvisors

Discover a powerful platform  
to help you deepen the  
knowledge that will connect  
your clients with their perfect  
journey – and much more.

—  
**IDENTIFY FIVE  
PERFECT CLIENTS**

Matching clients to the right  
experience is key. You know  
your clients well and we are  
confident you know exactly  
who would be elated to  
experience ocean travel with  
Explora Journeys.

—  
**TRY OUR BY  
APPOINTMENT/+  
SERVICE**

Let our expert ambassadors  
help you close the sale  
or simply answer your  
clients' questions.

—  
**CULTIVATE YOUR OWN  
OCEAN STATE OF MIND**

Give yourself a meditative  
moment, on the next page...



GIVE YOUR CLIENTS AN OCEAN  
EXPERIENCE LIKE NO OTHER

In *travel* and in business, **LUXURY** is  
the sense that the world and one's *experience*  
of it, is **LIMITLESS**.

Our ocean journeys aim to spark this in our guests, and our travel advisor policies – no NCFs, commission on all add-ons, inaugural commission programme (up to 18%), and Early Booking Benefit whereby your clients save 5% and you earn 100% of your commission now – aim to instill a similar sense of opportunity, discovery and elation in our partners.

NOW, GIVE YOURSELF A MOMENT  
TO CHANNEL THAT FEELING.

Imagine that you are at the edge of something deeply familiar, and yet entirely mysterious. You feel a breeze, you feel sunlight, you feel moonlight, you feel a cold glass in your hand. You feel the hand of someone you love gently touching your shoulder. You are in the moment you have always dreamed of, and yet somehow have always known.

YOU ARE IN YOUR OCEAN STATE OF MIND.

LET'S TAKE YOUR CLIENTS THERE,  
TOGETHER. BOOK TODAY.

AWAKEN YOUR  
OCEAN STATE OF MIND

SOUNDS OF THE OCEAN  
STATE OF MIND – PLAYLIST



APPLE MUSIC



SPOTIFY



DEEZER

OCEAN JOURNEYS –  
OUR BRAND FILM



FIND OUT MORE

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